MANDATORY DISCLOSURE

INSTITUTE PID: 1-6055761

Approval Letter F. No. Southern/1-43663325287/EOA, date of approval 08 May 2024 for the academic year 2024-25

(As on 31st January 2025)

| | Name of the Institution | Kumaraguru School of Business (Formerly Sree Narayanaguru Institute of Management Studies) |
|---|--|--|
| | Address of the Institution | NH 47, Palakkad Main Road, K.G Chavadi |
| | City & PIN | Coimbatore |
| | State / UT | Tamil Nadu |
| | Longitude & Latitude | 10.87263762590953, 76.88668176404457 |
| | Phone Number with STD Code | |
| | Mobile Number | 7397707746 |
| 1 | Fax Number with STD Code | |
| | Office hours at the Institution | 8:45 am TO 5:00 pm |
| | Academic hours at the Institution | 9:00 am TO 4:30 pm |
| | E-Mail | principal@ksbedu.in |
| | Website | www.ksbedu.in |
| | Nearest Railway Station (Distance in KM) | Ettimadai Railway Station (6.3 KMS) |
| | Nearest Airport (distance in KM) | Coimbatore Airport (38 KMS) |
| | Type of Institution | Private-Self Financed |
| | Category (1) of the Institution | Non-Minority |
| | Category (2) of the Institution | Co-Ed |
| | Name and address of the Trust | Ramanandha Adigalar Foundation |
| | Type of the Organization | Trust |
| 2 | Address of the Organization | Kumaraguru College of Technology Campus, Chinnavedampatti (PO), |
| | Phone Number with STD Code | Coimbatore-641049 0422-2661137 |
| | | 9952401003 |
| | Mobile Number E-Mail | |
| | | eo@kct.ac.in |
| | Name of the Principal | Dr. N. Shani |
| 3 | Exact Designation | Principal |
| 3 | Address of the Principal | NH 47, PALAKKAD MAIN ROAD, K.G CHAVADI |
| | Mobile Number | 9442729774 |
| | E-Mail | principal@ksbedu.in |
| | Name of the affiliating University | Bharathiar University |
| 4 | Address | Bharathiar University, Coimbatore, Tamil Nadu 641046 |
| | Website | www. <u>https://b-u.ac.in/</u> |
| | Latest affiliation period | Permanent Affiliation |

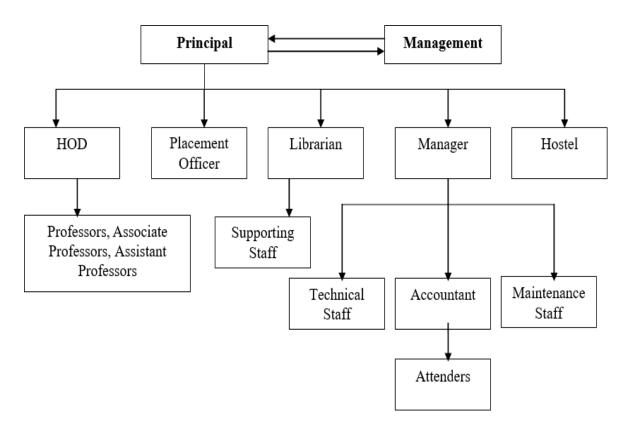
5. Governance

5.1. Governing Council

| <u>Chairman</u> | Industrialist / Educationist – Nominated by |
|--|---|
| | Management |
| Dr. B. K. Krishnaraj Vanavarayar, B.Com, B.L., | Dr. Vijila Kennedy, |
| No.14, Rukmani Nagar, | Principal, |
| Ramanathapuram, Coimbatore-641045. | Kumaraguru College of Liberal Arts and |
| | Science, |
| | Coimbatore -641049. |
| Members (Management) | <u>Bharathiar University Nominee – </u> |
| Dr. M. Manickam, M.Sc., M.B.A., Vice | Dr. D. Gnana Senthil Kumar |
| Chairman & Managing Director, M/s | Associate Professor & Head |
| Sakthi Sugars Limited, | Department of Management |
| 180,RaceCourseRd, | Park Colleges, Tirupur- 641605. |
| Coimbatore-641018. | |
| | |
| Sri. M. Balasubramaniam, M.Com, M.B.A., Managing | |
| Director, | |
| Sakthi Finance Ltd., | |
| Coimbatore-641012. | |
| Sri. M. Srinivaasan, B.E., M.B.A., | <u>Teachers of the College – nominated by</u> |
| Managing Director, | <u>Principal</u> |
| Sri Chamundeeswari Sugars Ltd., | Dr. P. Syamsundar, |
| 76,UlsoorRoad, | Associate Professor, |
| Bangalore-560042. | Kumaraguru School of Business, |
| | Coimbatore. |
| Mr. Shankar Vanavarayar, B.Com, MBA, M.A(Leeds) | Dr. P.Shanmugha Priya, |
| No.14, Rukmani Nagar, | Associate Professor, |
| Ramanathapuram, Coimbatore–641045. | Kumaraguru School of |
| | Business, Coimbatore. |
| Industrialist / Educationist-Nominated by | Member Secretary(Ex-Officio) |
| Management | Dr. N. Shani, |
| Thiru. G Muniasamy, B.Tech., MBA, | Principal |
| Executive Director, | Kumaraguru School of Business, |
| Ramanandha Adigalar Foundation, | Coimbatore. |
| Coimbatore – 641049. | |

- 5.2- Academic Council: NA
- 5.3 Frequency of meetings & Date of last meeting

5.4 Organizational Chart



| 5.5 | Nature and Extent of involvement of Faculty and students in academic affairs/improvements | Yes |
|------|---|-----|
| 5.6 | Mechanism/ Norms and Procedure for democratic/ good Governance | Yes |
| 5.7 | Student feedback mechanism on Institutional Governance / faculty performance | Yes |
| 5.8 | Grievance Redressal mechanism for faculty, staff and students | Yes |
| 5.9 | Establishment of Anti Ragging Committee | Yes |
| 5.10 | Establishment of Online Grievance Redressal mechanism | Yes |
| 5.11 | Establishment of Grievance Redressal Committee in the Institution | Yes |
| 5.12 | Establishment of Internal Complaint Committee (ICC) | Yes |
| 5.13 | Establishment of Committee for SC / ST | Yes |
| 5.14 | Internal Quality Assurance Cell (IQAC) | Yes |

6. Programmes

• Name of Programmes Approved by AICTE : M.B.A.

• Name of Programmes Accredited by NBA : ---

• Status of Accreditation of the Course : Eligible – Not Applied

• Total number of Course : 1

• No. of Course for which applied for Accreditation : 0

• NAAC Accreditation Status : NOT APPLIED

| Number of Seats | | | | 60 |
|----------------------------|-------------|-------|------|------------|
| Duration | | | | 2 Years |
| Cut off marks/rank of adm | | | | |
| | 2023 | 2022 | 2021 | |
| TANCET | 10 | 1 | 1 | |
| MAT/CET | 22 | | | |
| Fee (as approved by the st | ate governn | nent) | | |
| Placement Facilities | | | | Yes |
| Minimum | | | | 3.5 Lakhs |
| Maximum | | | | 7 Lakhs |
| Average | | | | 4.25 Lakhs |

7. Faculty

| Sl. No. | Faculty Unique ID | Title | First Name | Last Name | Designation |
|---------|-------------------|-------|--------------------|-----------------|---------------------|
| 1 | 1-1552212350 | Dr. | Janarthanan | Shani | Principal |
| 2 | 1-4163196894 | Dr. | Palanisamy | Syamsundar | Associate Professor |
| 3 | 1-460730191 | Dr. | Palanisamy | Shanmugha Priya | Associate Professor |
| 4 | 1-401649845 | Mr. | Ashvin Thandayan | Kandiyil | Asst. Professor |
| 5 | 1-9426857727 | Mr. | Natrajh Gounder | Sooriya Pragash | Asst. Professor |
| 6 | 1-43373208361 | Mr. | Malaisamy | Ganesh Kumar | Asst. Professor |
| 7 | 1-43404566497 | Ms. | Rema Manian Pillai | Priyanka | Asst. Professor |

8. Profile of the Principal

| Name | | Dr. N. Shani | Dr. N. Shani | |
|-------------------------|---|-----------------------------|--------------|--|
| Date of Birth | | 23.10.1974 | 23.10.1974 | |
| Unique ID | | 1-1552212350 | | |
| Education Qualification | tions | MBA., Ph.D., | | |
| | Teaching 24 | | | |
| | Research 14 | | | |
| Work Experience | Industry - | | | |
| 1 | Others - | | | |
| Area of Specialization | on | HR | | |
| \mathcal{C} | iploma/ Post Diploma/ Under luate/ Post Graduate Diploma Level | OB,HRM & Entrepa | reneurship | |
| | No. of papers published in National | . 12 | | |
| Research guidance | International Journals | 15 | 15 | |
| | Conferences | 15 | | |
| Projects Carried out | | - | | |
| Patents (filed & gran | nted) | 3 | 3 | |
| Technology Transfe | r | - | | |
| | | National Journal | 45 | |
| | | International Journals | 25 | |
| Research Publicatio | ns - No. of papers published in | National Conference | 20 | |
| | | International Conference | 15 | |
| 1 | hed with details (Name of the book, I, year of publication, etc) | 06 Book Chapters | | |

9. FEE

| 1 | Details of Fee, as approved by State Fee Committee, for the Institution | GQ – Rs. 80,000 / semester MQ – Rs.80,000 / semester |
|---|---|---|
| 2 | Time schedule for payment of Fee for the entire Programme | Sep / Jan |
| 3 | No. of Fee waivers granted with amount and name of students | Nil |
| 4 | Number of scholarship offered by the Institution, duration and amount | Nil |
| 5 | Criteria for Fee waivers/scholarship | 10% Fee Waiver for students who scored 85% in UG |
| 6 | Estimated cost of Boarding and Lodging in Hostels | 1,10,000/- |
| 7 | Any other fee please specify | Nil |

10. Admission

| | | 2024-25 | 2023-24 | 2022-23 |
|---|---------------------------|---------|---------|---------|
| Number of seats sanctioned with the year of approval | | 60 | 60 | 120 |
| Number of students admitted under | Govt. Quota | 16 | 10 | 1 |
| various categories | Management / Lapsed Quota | 44 | 42 | 14 |
| each year in the last | NRI | - | - | - |
| three years | PMSSS (J&K) | - | - | - |
| | PIO/FN/CIWGC | - | - | - |
| Number of applications received for admission under Management/Lapsed Quota | | 224 | 106 | 35 |

- 11. Admission Procedure: Common Entrance Test (TANCET, CET)
- 12. Criteria and Weightages for Admission
- 13. List of Applicants
- 14. Results of Admission under Management seats/Vacant seats

15. Information of Infrastructure and Other Resources Available

| | Nos (Qty) | Average Area in Sqm. |
|--|-----------|-------------------------|
| Number of Classrooms and size of each | 4 | 101 |
| Number of Tutorial rooms and size of each | 2 | 50 |
| Number of Laboratories and size of each | NIL | |
| Number of Drawing Halls with capacity of each | - | - |
| Number of Computer Centers with capacity of each | 1 | 172 |
| Central Examination Facility, Number of rooms and capacity of each | 1 | 34 |
| Barrier Free Built Environment for disabled and elderly persons | Available | • |
| Occupancy Certificate | Available | |
| Fire and Safety Certificate | Available | |
| Hostel Facilities | Available | |

15.2 Library

| Number of Titles | 5918 |
|--|-------|
| Number of Volumes | 10756 |
| Number of Journals Published in India | 12 |
| Number of Journals Published at Abroad | 12 |
| Number of eBooks Titles | 3305 |
| Number of eBook Volumes | 3305 |

E- Library facilities

Details of online National / International Journal subscribed

| DELNET | |
|--------|--|
| | |

Laboratory and Workshop

| Computer Lab | 1-172 Sqm |
|-----------------------|-----------|
| Hardware Junction Lab | NIL |

Computing Facilities

| Internet Bandwidth | 60 Mbps |
|--|----------------------------|
| Number and configuration of System | 60 Core I3 |
| Total number of systems connected by LAN | 60 |
| Total number of systems connected by WAN | - |
| Major software packages available | Tally, SPSS, SAP,MS OFFICE |
| Special purpose facilities available | - |

List of facilities available

| Innovation Cell | Yes |
|-----------------------------------|-----|
| Social Media Cell | Yes |
| Games and Sports Facilities | Yes |
| Extra-Curricular Activities | Yes |
| Soft Skill Development Facilities | Yes |

Teaching Learning Process

| Curricula and syllabus for each of the Programmes as approved by the University | |
|---|-----|
| Academic Calendar of the University | |
| Academic Timetable with the name of the Faculty members handling the Course | |
| Teaching Load of each Faculty | Yes |
| Internal Continuous Evaluation System and place | |
| Student's assessment of Faculty, System in place | |

16. Enrollment & Placement details of students in the last 3 years

ENROLMENT:

| 21,110,21,121,124 | | | | | |
|-------------------|----------|---------|----------|---------|----------|
| 2024-25 | | 2023-24 | | 2022-23 | |
| Intake | Admitted | Intake | Admitted | Intake | Admitted |
| 60 | 60 | 60 | 52 | 120 | 15 |

PLACEMENT

| Sl. No | Particulars | Batch | | |
|---------|-----------------------------|-----------|-----------|-----------|
| SI. 140 | | 2022-24 | 2021-23 | 2020-22 |
| 1 | Approved Intake | 120 | 120 | 120 |
| 2 | Number of Students Admitted | 15 | 23 | 19 |
| 3 | Number of Companies Visited | 4 | 8 | 4 |
| 4 | Number of Eligible Students | 12 | 23 | 18 |
| 5 | Number of Students Placed | 12 | 23 | 9 |
| 6 | Lowest Package in Lakhs | 3.0 Lakhs | 3.5 Lakhs | 2.5 Lakhs |
| 7 | Highest Package in Lakhs | 6.5 Lakhs | 7 Lakhs | 4 Lakhs |

• LoA and subsequent EoA till the current Academic Year

Available in our website: https://www.ksbedu.in/approval-letter/